## We Focus More On The Quality Of The Product And Not On Quantity



"bC India has always been an excellent international platform to showcase Jaypee products. this year also it turned out well for brand promotion and marketing". Says Mr.Kumar Mehta, Director, Jaypee India Limited.

## CE&CR: A word on your company and its products

Jaypee India Limited is the largest manufacturer and exporter of JAYMAC range of rebar solutions, reinforcing bar bending and cutting equipment in India. With a dedicated team of dynamic, qualified professionals, the company provides optimal engineering solution. Jaypee builds long-term, successful partnerships with its clients based on mutual trust and respect.

The company has manufacturing facilities in Howrah, West Bengal and Taloja, Navi Mumbai. Today, it is counted as one of the renowned manufacturer, exporter and importer of a range of construction machinery and allied products. Its rebar processing equipment include bar-bending machines, bar-shearing machines,

bar de-coiling and straightening machine, , portable-cutting machine, radius-bending machine, manual stirrup bending machine, and spiral bender. Apart from this its range of products include Batch Mix Plant, Concrete Mixer, Vacuum Dewatering System, 10/7 Mixer, Reversible Drum Mixer, Needle Vibrator, Plate Compactor, Vibratory Roller, Trench Rammer, Mini Dumper, Passenger Hoist, Builder Hoist, Suspended Platform Hoist and Multifunction hoist.

CE&CR: What is the focus of your display at bC India 2013 show? Could you please discuss new services and products launched by you this time? How has been the response?

The company showcased ,Auto stir up bender (KRB),Bending Machine B52,Radius Bending Machine RB 36,Shearing Machine C52,Stirrup Bending Machine SB28,De-coiling Machine

Shearing Line, Passenger Hoist, Vibratory Roller VR 6500

New products launched at bC India 2013, new Vibratory Roller VR 6500 and Passenger and material hoist.

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## CE&CR: What makes Jaypee stand out in competition?

Our USP is our after sales service. We focus more on the quality of the product and not on quantity.



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